

# DAVID GOLDSMITH

consultant ● speaker ● author ● professor ● advisor

## BIOGRAPHY

**CONSULTING  
FROM THE STAGE™**

Leadership and management expert David Goldsmith is a consultant, advisor, New York University professor, speaker, telecast host, and author of more than 500 published articles on topics such as strategy, technology, new product development, marketing, customer service, innovation, and forecasting to name a few. He is co-founder and President of MetaMatrix Consulting Group LLC based in Syracuse, NY.

Named by Successful Meetings Magazine as one of the speaking industry's Top 26 Hottest Speakers, David is known for delivering industry-customized and content-rich presentations using a proprietary approach he calls Consulting from the Stage. Each presentation is built by combining pre-program research with David's experience so that audiences receive practical and transferrable solutions and the tools and knowledge to do their jobs better.

In his role as a professor, David was awarded NYU's Outstanding Professor of the Year award for the development and teaching of two core courses: Mastering Innovation through New Product and Service Development and a management strategy course called Enterprise Thinking. The latter is based on David's holistic approach to leadership and management, Enterprise Thinking, which is the basis for his book, Paid to Think, due out in 2011.

David hosts two telecast series—the Institute of Management Consultants' Consultapalooza and the New York National Speakers' Association telecast series—where he has had the privilege of interviewing some of today's most innovative thinkers and leaders to educate both consultants and speakers on a global scale.

David holds an MBA from Syracuse University. His business history includes co-founding and operating nine companies in a wide range of industries. In 1999 he sold a 14-year-old textile decorating facility to a national promotional products corporation with over 400 franchise locations. David has received a number of prestigious awards for his professional and community achievements such as The Citizens Foundation Central New York Entrepreneur of the Year and the Central New York 40 under 40 Leadership Award. David's accomplishments have appeared in media around the world, including Bloomberg Media, The New York Times, the Japanese version of Entrepreneur Magazine, and the Financial Times of London.

His expertise has been sought by clients such as Wipro, Colonial Life, Harley Davidson, Johnson and Johnson, the Wharton School of Business, Luthansa, Infosys Technologies, and the US government.

David's professional and civic contributions have earned him a place on the board of directors of a number of organizations. He is a co-founder of the New York Chapter of NSA that under his term grew from 5 members to over 1000 in three years. He currently serves on the national board of directors of the Institute of Management Consultants.

David resides in Manlius, NY with his wife and two sons.



**DAVID GOLDSMITH**